

New Initiatives highlight staff training

More New Initiatives money will be used this year to develop the talents of George Brown staff than ever before.

Almost 45 per cent of the \$185,000 allocated so far to special projects will be spent teaching staff new skills or training them to use new equipment.

"This year there definitely was an overall emphasis on professional development," said College Planner Rick Quine, who worked with the College Planning Committee which chose the projects from the 116 proposed by Divisions and Departments for the 1986/87 financial year starting in April, 1986.

The Committee judged that the long-term success of the College as a whole

depends largely on the proficiency of its staff, he said.

Among the approved projects are technical upgrading for the Electro-Mechanical staff, and computer training for staff in Health Science, Hospitality and Fashion Divisions.

About \$80,000 in all will be used to fund 15 projects related to staff development.

The annual New Initiatives program is used to fund projects that specifically support the College's annual objectives.

The five objectives for the 1986/87 year are: to promote institutional growth

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Got the winter blahs? Try these tips

It's February and you're probably sick of a Toronto winter. You're sick of the gray skies, the cold, the snow, the sleet, and the slush. You're sick of wearing a coat and boots. You're sick of sneezing and sniffing and coughing all day long.

Unless permanent retirement in Tahiti is within your financial reach, you might as well grab what pleasure you can from the season and make the best of it.

To help you grin and bear it, George Brown's winter experts have come up with the following hints:

- First — avoid that cold. Diploma Nursing Co-ordinator Terry Dixon says you can help yourself avoid flu and colds by eating well-balanced meals, getting lots of sleep and staying away from people who are coughing or sneezing.

- Lift your sagging spirits with change. Human Services Program Co-ordinator Bill Vine says changing your life — even a little — in mid-winter is a way of staving off the blues. "People should constantly be building in change." If all else fails, try putting on shorts, a Hawaiian shirt and sipping a tall cool drink after work for a little summer fantasy, he suggests. "A fantasy is an opportunity to step outside of your life for a while."

- Build up your energy. John Griffin of the Fitness Instructor Program says that run down feeling is a lack of energy.

"The way to build up energy reserves is to build up aerobic capacity." He suggests a 20-minute walk, skipping in your basement, swimming or other activities that increase the heart rate. "Do something active with the one you love," he adds.

- Shop your cares away. Ellen De Boer of the Hospitality Division has her own remedy for the February blahs. "If you're depressed — go shopping. A new outfit will do wonders — and you won't get the Visa bill till spring."

- Sip your cares away — with a nice cup of tea. Mixology Instructor Joe Abes suggests Blueberry Tea. Just add 3/4 ounce of Amaretto and 3/4 ounce of Grand Marnier to a cup of hot strong tea. It tastes just like blueberries, he says.

Staff will get photo ID cards

Full-time staff at George Brown will be issued photo-identity cards. College Council decided at their February meeting.

The cards, which will feature an employee's picture, name, employee number, and a magnetic information strip, will be used to identify staff after normal College hours or in cases of emergency. Personnel Director Sally Layton said.



A little light reading? Thanks to a New Initiatives grant, George Brown libraries will start using an on-line computer circulation system in September.

Here Casa Loma Library Technician Glynnis Evans tries the optical reader that is used to record a book's bar code identification.

The library will also be introducing overdue book fines at the same time. "We've entered the 20th Century", said Library and Audio-Visual Director Rita Edwards. See "Library" story on page 2 for details.

R and D is alive at George Brown



Comment by Doug Light

Research and Development is flourishing at George Brown.

College staff are working on projects that not only enhance their own careers and professional development, but make a positive contribution to our students' education and to the College's reputation.

• Electronics Chairman Bill Dykstra is in the middle of a 19-month secondment developing a computer-managed learning system for the Ministry of Education. He helped pioneer such a system for students in his Division and is now looking at its practical application in all academic subjects at all levels of education.

• Staff in the Research and Program Development Division are establishing a provincially-funded Innovation Centre to promote new developments in technology. The Centre, one of a select few at Colleges and Universities in Ontario, will help private sector enterprises explore the efficient use of new technologies. Located at Casa Loma, the Innovation Centre is run by an independent Board of Directors, including lawyer James Farley, who is also on the College's Board of Gover-

nors; University of Toronto Engineering Professor Paul Berringer; Casa Loma Math and Science Chairman Jack Hague; and Program Development Dean Bob Gwilliam. A Manager for the new Centre will be appointed soon.

• Virtually every Division and Department have staff working on smaller but equally important projects in their own fields. Often, with Divisional backing, these efforts are being funded through the College's New Initiatives fund. But in every case they involve an admirable amount of enthusiasm and dedication.

• In an important new step, the Research and Program Development Division is now seeking research proposals from College staff for two full-time fellowships. Each fellowship will include assignment to work on the proposed research project (with full salary and benefits) for up to a year. The fellowships will be awarded on the strength of the proposed project — originality and value to the College Community will be the chief criteria — and all staff are eligible to propose projects. Contact Bob Gwilliam's office at Extension 2252 for details.

George Brown's primary mission will always be teaching. But given our ever-expanding role as educators, and the natural curiosity and initiative of our staff, research and development has a role to play in the College's evolution. It is an important indication of our resourcefulness and vitality as an institution.

New Initiatives

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and diversification to respond to changing educational demands; to promote entrepreneurship, create enthusiasm for innovation and stimulate educational enterprise; to introduce an institutional review system; to concentrate on skills development for employees affected by technological change; and to promote excellence in all aspects of the College operation.

Excellence

Other funded projects include the development of new programs or the review and revision of existing ones, the promotion of College programs and services through seminars and other events, and the purchase of new equipment.

Academic programs and courses being developed with New Initiatives money include: Support Care for the Physically Disabled; Training the Handicapped

Adult in Transition; Chemical and Biological Technician; Family Care Assistant; and How to own and operate a franchise design business.

New funded promotional ventures include fashion shows for high school students, an open house for furniture programs, brochures on international education, and a world congress on mega trends in tourism.

Lot comes first

A multi-level parking lot will be the first part of the new Hospital Building on Adelaide Street to be constructed, the Physical Resources Department has announced. Plans call for the lot — located at the rear of the complex — to be completed by October, 1986. The new lot will only have space for cars of staff who already have monthly parking agreements with the College. Construction is expected to begin in April, 1986 and to be completed by September, 1987.

Library computers replacing cards

George Brown's libraries are trading in their library cards and date stamps for optical readers and computer terminals with a new on-line circulation system.

The \$40,000 system — called Dortmunder Bibliothekssystem or Dobis/Libis for short — will mean faster book check out, and will free staff from clerical duties to help students, according to Library and Audio-Visual Director Rita Edwards.

It will also link George Brown to libraries at Centennial and Humber Colleges and Ryerson Polytechnical Institute, and will allow students to survey their collections with ease.

"We've entered the 20th century," says Edwards.

Most of the money for the system is coming from the special New Initiatives fund for the 1986/87 year (see "Initiatives" story on page 1 for details) but preparation for Dobis/Libis started some time ago.

Bar Codes

About 75 per cent of the library's collection of 80,000 books already have the bar code (similar to those found on groceries) that is needed for the computerized system pasted on the inside of the back cover.

Using Dobis/Libis, a library worker uses a hand-held optical reader to record the bar codes of books being borrowed from the library along with a bar code on a student identity card. The computer then keeps track of the books and prevents further borrowing until overdue items are returned.

The computer in question is located in the Bibliocentre of Centennial College in Scarborough — a databank, cataloguing and acquisition centre for 22 Ontario community colleges and Ryerson.

Terminals in all George Brown libraries will use modems and conventional telephone lines to reach the Bibliocentre.

Overdue Fines

The system will also involve another big step for George Brown libraries — overdue fines.

Until now, the College has allowed students to bring back overdue items with no penalty. Once Dobis/Libis is in operation in September, 1986, overdue items will cost 25 cents a day, while books on reserve will cost their tardy borrowers \$1 a day.



Photo: Tony Howell

New Board member Marilyn Austen served on the Advisory Committee of George Brown's Early Childhood Education Program for six years. She's shown here relaxing with Emma Del Junco at the Kensington Campus daycare centre.

Executive, advisor join our Board

A provincial daycare advisor and an official of a national car dealers association have joined George Brown's Board of Governors.

Marilyn Austen and Ken Graydon are replacing Dianne Fulford and JoAnn Opperman, who have retired from the Board.

They were appointed by the Council of Regents to serve three-year terms on the 12-person Board, which is the College's ruling body.

Austen, who has been a program advisor with the Day Nursery Unit of the Ontario Ministry of Community and Social Services for the last 11 years, has been involved in the daycare industry for two decades.

She ran her own half-day nursery school in east end Toronto and worked at another daycare centre for a total of eight years before joining the civil service.

Her acquaintance with George Brown started in 1979 when she became a member, and later chairman, of the advisory committee of George Brown's Early Childhood Education Program. She resigned from the committee in 1985 to take the Board appointment.

Austen says her experience with the program will be valuable in her Board work — but with a change in scope.

"You do want to break out and start to think about the College as a whole."

She is a graduate of the Ontario College of Art and obtained a Diploma in Early Childhood Education from the University of Toronto's Institute of Child Study.

She serves on the Board's Property Committee.

A New Era

Anticipating and responding to government policy changes as a member

Events

Feb. 20— Seminar for administrators: *Computer Managed Learning*, led by Electronics Chairman Bill Dykstra, MacPherson boardroom, 8:30-10 a.m. Call Yvette Jones (ext. 3294) to register.

Feb. 26— Ceramics Department Open House, 1 Dartnell Ave., 2-8 p.m., Free draw and refreshments, demonstrations and displays. All welcome.

Feb. 27— Toronto Symphony trumpet player Johnny Cowell will perform classical and jazz numbers in the atrium of the St. James Campus, 11:30 a.m.-12:30 p.m.

Feb. 29— Men's Basketball vs Conestoga, 8 p.m., St. James Gym.

Mar. 4— Board of Governors meeting. Call Pat Smith (ext. 2211) for details.

Mar. 6— Hospitality Division Awards Night, Kensington Campus.

Mar. 20— Seminar for administrators: *Entrepreneurism: Looking to the future*, led by Dr. Charles Pascal, President of Sir Sanford Fleming College, St. James, Room 418, 8:30-10 a.m. Call Yvette Jones (ext. 3294) to register.

of George Brown's Board will be nothing new to Ken Graydon.

As a professional association executive it has been his bread and butter for most of his working life.

Graydon is Executive Vice-President of the Federation of Automobile Dealers Associations of Canada — a non-profit voluntary industry group that represents the interests of 2,000 new car dealers across the country.

Often, that means addressing initiatives from all levels of government that will have some impact on the welfare of Association members, he says.

Changes in both federal and provincial education policies will require changes at George Brown in the next few years he says.

"It seems that community colleges are about to enter a new era."

Graydon, whose daughter Sheila graduated from George Brown's Diploma Nursing Program two years ago, became interested in a Board appointment through lawyer Jim Farley, who has served on the Board for a number of years.

"He kind of whetted my appetite."



Photo: Nel McCullagh

Ken Graydon, Executive Vice-President of the Federation of Automobile Dealer Associations, has joined George Brown's Board of Governors.

New Board members are chosen by the Council of Regents from among three candidates nominated by current members of the Board.

Graydon graduated from the Ontario Agricultural College in 1956 and later earned an MA in Animal Genetics at the University of Guelph.

Since leaving University, he worked for the CBC, Massey-Ferguson, the Canadian Meat Institute, for the Canadian Farm and Industrial Equipment Institute and the Rubber Association of Canada.

Names in the News

Grizelia Schanderl, former Secretary to Architectural Technology Dean **Brian Beetles** has been named Community Outreach Officer in the Program Development Division after spending a five-month internship there with Dean **Bob Gwilliam** as part of the Affirmative Action Advisory Committee's Management Project. She will work closely with Chairman **Terry Dance** in arranging co-operative educational programs with community groups.

Purchasing and General Audit Manager **Earl Durst** has been appointed College Comptroller. Durst joined the College in 1980 when he established the internal auditing department. Purchasing was added to his responsibilities in 1984. Before coming to the College, he was in private practice as an accountant and worked for the Taxation Department of Revenue Canada. Durst has an Honours BA in Business from Wilfrid Laurier University and became a Chartered Accountant in 1976 after articling with **Thorne Riddell** in Toronto.

More than 200 graduates of Nursing, Electronics, Chef Training and Computer Programming programs heard an address from **Evelyn Hall**, Vice-President of Nursing at Toronto Western Hospital, at their graduation ceremony at the University of Toronto's Convocation Hall on Jan. 24.

Food writer and broadcaster **Bonnie Stern**, who is a George Brown hospitality graduate, returned to her *alma mater* in late January for a special lecture to raise money for the Second Harvest charitable group. She told Kensington students about culinary discoveries she made on her recent trip to California.

The man who brought athletic fame to George Brown in the early 1970s died recently of cancer at 55. **Vincent Drake** joined the Provincial Institute of Trades as Athletics Director in 1966, and held the same position at the College until 1976. Drake assembled and coached a men's basketball team that was undefeated in league play from 1972-75 and won the first Canadian College Athletic Association Championship. Since leaving the College Drake owned and managed two McDonald's franchises in Hamilton. He is survived by his wife Rose-Marie and children Dove, Vincent, Carol, Dean and Edward.



Photo: Neil McGilvray

Members of George Brown's new Sign Language Choir practise a number. "We're interpreting the songs," says leader **Maureen Wishert**. "It's almost like dancing." From left are: **Rita Frulliant**, **Irene Androulidakis**, **Susan Petras**, and **Amy Chu**. The group, which is open to everyone, practises every Monday and Friday in the St. James Cafeteria from 2 to 4 p.m. Call ext. 3211 for details.

Friends and colleagues held a party in January for **Lone Vandembroek**, Secretary to Fashion Chairman **Peter Felder**, who is leaving the College after more than 12 years. Lone plans to stay home to take care of her children.

Staff Development Officer **Dr. Karen O'Kain** has been seconded to a year-long project of the Association of Canadian Community Colleges (ACCC) in Jamaica. She will be working with the Women's Bureau of the Jamaican Ministry of Youth and Community Development on a program to establish income-generating co-operatives for women and their families all over the Caribbean Island.

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The next issue of *City College News* will be published on March 21. The deadline for submissions is March 7.

George Brown  The City College

The 8th Annual George Brown 20-Year-Club dinner will be held on March 26 with 57 new members invited to attend. Joining the group of both active and retired employees who have worked for two decades are: **Cecile Allen**, **Vija Baranous**, **Ruth Bearisto**, **Len Blizzard**, **Margaret Booth**, **Lynn Buist**, **Bill Carr**, **Letty Chen**, **Bill Christie**, **Greville Clarke**, **Peter Codd**, **Carol Cohen**, **Erma Collins**, **Susan Coulter**, **Muriel Cowan**, **Jim Crandles**, **Low Doyle**, **Bill Dykstra**, **Bryan Emery**, **Gerry Faul**, **John Gahagan**, **Ed Galezowski**, **Hector Greville**, **Christine Halliday**, **Mary Harris**, **Mary Ann Henderson**, **Ed Jordon**, **Charles Jordon**, **Fred Kirby**, **Ralph Lai**, **Lisa Law**, **George LePage**, **Malcolm Macattee**, **Lillian MacGregor**, **Bette MacIntosh**, **Betty McWhinnie**, **Maria Melved**, **Jim Michie**, **Phyllis Morley**, **Verne Morrow**, **Bob Paterson**, **Bill Ralph**, **Eleanor Robbins**, **Sarojini Rowland**, **Ray Santin**, **Klaus Sawodny**, **Lois Scouten**, **Neil Seale**, **Diane Stokes**, **Martin Sugden**, **Vera Teophil**, **Catherine Thompson**, **Wally Thomson**, **Doug Todd**, **Pat West**, **Bill Wincott** and **Walter Zessner**.

The Personnel Office has told us of the following staff changes:

Joining the faculty of the School of Dance at St. James is **Robert McCollum**.

Support staff appointments include: **Phyllis Carey** and **Loretta Plouffe** in the Futures Program staff of the Industrial Training Division at Adelaide Street; **Edward Ewing** in non-academic computer systems staff at MacPherson; and **Dawn Zimmer** in the Fashion Division at Kensington.

Internal transfers include: **Gil Arruda** from caretaking staff at Kensington to a position in the same department at College Street; **Nancy Nickle** from Research and Planning at MacPherson to the Community Services Division at Nightingale; **Noel Puype** from the Student Career and Placement Centre to a position in the Construction Trades Department at Casa Loma; and **Judith Segal** from the staff of the Futures program on Queen Street to a position with the English as a Second Language Department at College Street.

Retiring from George Brown is Electro-Mechanical instructor **Kenneth Bradley**.

Leaving the College are **Michelle Faux**, **Barbara Ferrett** and **Maria Francisco**.